

LA CAJA BLANCA

PRESS RELEASE
26/04/2007



Image: Lond_ON, 180 x 120 cm print on aluminium

La Caja Blanca takes great pleasure in presenting Mitos Colom's debut solo show.

Colom's latest project draws from a variety of visual languages (printing techniques & technologies, photography, performance, video animation and the artist book format), experiments with their possibilities, creating a unique body of work that is impregnated with his unmistakably sinister sense of beauty. The resulting project is an exhibition which gathers large scale prints of hyper-real monumental buildings, futuristic mechanised trees, a mystifying video installation which builds on a performance project which is currently *work in progress*, and a catalogue / artist book which documents the images appearing in the exhibition and provides a 'bible' (complete with introduction, cryptic narrative and glossary) for his audience.

Mitos' background has given him a solid technical and conceptual grounding allowing him to innovate by pushing existing techniques to new limits. Mitos has shown extensively across Europe, within the context of group shows and as a member of artistic teams. Some of these include: *Metápolis 2001* in the Mercat de les Flors (Barcelona), *Art Futura 2001* in the CCCB (Barcelona), in *A GESA* in the Fundació Pilar i Joan Miró (Mallorca), and Marcel·lí Antúnez's show *Pol*, which won an award in the 2003 edition of *Ars Electrónica 2003*.

ARTIST

Mitos Colom

PRIVATE VIEW

Thursday 26th of April 2007

EXHIBITION DATES

26/04/2007 - 28/07/2007

ADDRESS

La Caja Blanca, Calle Can Verí Nº 9, Palma de Mallorca 07001, Islas Baleares, España.

GALLERY OPENING HOURS

Monday - Friday: 11.00 to 13.30 and 17.00 to 20.00

Saturdays: 11.00 to 13.30

Sundays: Closed

Other times by appointment

MORE INFORMATION

www.lacajablanca.com

La Caja Blanca | arte contemporáneo emergente

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MITOS COLOM

Palma de Mallorca 1977

Academic Profile

- 2000 BA degree, special is in: graphic design and video, from the University of Salamanca.
- 2001 Masters degree in interface design for multimedia products, from the Escuela Superior de Diseño Elisava, Barcelona.

Professional Projects

In 1997 Colom forms an artist collective titled 'disish...', through which he carries out numerous performances between, including: 'disish...menú' presented in the national festival of performance art in Segovia and 'Silencio' presented in Scay '99, and 'Red Arte' in Salamanca, which leads to the production of a piece included in the project 'los niños de la montaña' (by Carlos T.Mori) shown at the 2000 edition of ARCO 2000 y and the 'encuentros sobre arte actual' which took place in Zaragoza.

Between 2000 and 2001 he conducts research into the relationship between video, audio, sensors and interactivity which leads to the creation of the interactive installation 'Reflex place' (vídeo-space controlled by sensors) shown at Metápol in 2001 (Mercat de les Flors) and Art Futura 2001 (CCCB), Barcelona.

Mitos has conducted numerous interventions of live visual projections where he manipulates images in real time through software. His video interventions have been conducted in: souk , antic Ajuntament de Tarragona, Centre Cívic la Barceloneta, Zentraus especial Sonar 2005, Garito Café, the Lab, 4Fun, Sant Joan a la Fundació Pilar i Joan Miró... among many other spaces.

In 2002, Mitos participates in a show by Marcel·lí Antúnez (founder of the Fura dels Baus), which is shown for the first time in the Grec Festival and awarded a prize the following year in Germany at Ars Electronica 2003.

Since 2002, Colom has participated in numerous group shows including: CCCB (Barcelona), Fundació Pilar y Joan Miró (Espai Zero), Mercat de les Flors (Barcelona)... among others.

THE EXHIBITION

Under the title *Misión 1977... y se hizo el silencio*, Mitos plays with the aesthetics, jargon and eerie ambiance which characterised 1970's the sci-fi novels he read as a young teenager.

The artist draws inspiration from sci-fi cinema and literature, such as: Mad Max, 12 Monkeys, Avalon, Blade Runner Kamikaze 1999, Delicatessen, Dr Quatermass' experiments, Fahrenheit 251... etc...

The project began taking shape while the young artist was attending a masterclass by the Spanish photographer and urban myth generator, Joan Fontcuberta, who's passion for combining truth with fiction until the two become indistinguishable... sparked the core text which all the pieces subsequently evolved from.

The pieces which comprise it include:

- Prints of digital collages on large sheets of brushed aluminium.
- Animated audiovisual installation
- Artist Book as an object
- The story of the *Voyager Probe* contained in the artist book

The story titled *Voyager Probe* is the starting point for the body of work which comprises the exhibition, it lends itself as the theme under which the rest of the pieces have been conceived, and is captured in the format of an art is t book as a piece of art in its own right.

Below, an extract of the story:

Voyager is in fact the joint name of two probes, Voyager 1 and Voyager 2, both identical in their design, that were launched in 1977 with the aim of exploring a large region of our Solar System. [...] Both probes carry with them a golden record that contains a selection of one and a half hours of music from different world cultures, greetings in 55 human languages, a greeting from the UN Secretary General of the time and the experimental "Sounds of the Earth", a collection of characteristic sounds from our planet. It also includes 115 images explaining the location of the Solar System in scientific diagrams, the units of measure used, characteristics of the Earth and features of the human body and society. The contents of the record were selected by a scientific committee chaired by astronomer Carl Sagan who, in reference to the message, declared that its main intention was not to be deciphered, but rather to be interpreted in itself as a token of the existence of humankind and of our efforts to contact other intelligent species that may exist beyond the Solar System.

NOVES PRESENCIES

Noves Presències is a yearly initiative designed to identify some of the most talented artists (under 35 years of age) which have had little or no exposure within the commercial arts circuit, and give them a platform through which to present their work to the public within the context of a solo show held within selected private art galleries. The project is funded by the Consell de Mallorca.

The selection of artists and the exhibition of the work is carried out on a voluntary basis by galleries belonging to AIGAB, The Independent Association of Art Galleries of the Balearic Region.